

INTERNATIONAL COSMETIC FAIR AUTUMN 2011

Cosmetology, nails, solariums and SPA – all in one place. Union of Employers and Exhibitors of Professional Cosmetics (ZP-WKP) invites you to the International Cosmetic Fair Autumn 2011 (8th and 9th of October 2011, Warsaw, The Hall of Expo XXI). We invite you to the unique fair dedicated to preserve the beauty and the youth of the human body. During our event you can meet and talk with representatives of the best polish and foreign companies, watch attractive presentations of the brand's news, awesome products and some new treatment – all of them on the main stage. Some of them you could also try out for yourself! Fair Autumn will be full of innovations – face & body treatment and foot & hands care.

An integral part of our event is an International Cosmetic Congress – this time in a completely new image. Participants can choose between four themes:

Forever beauty and young

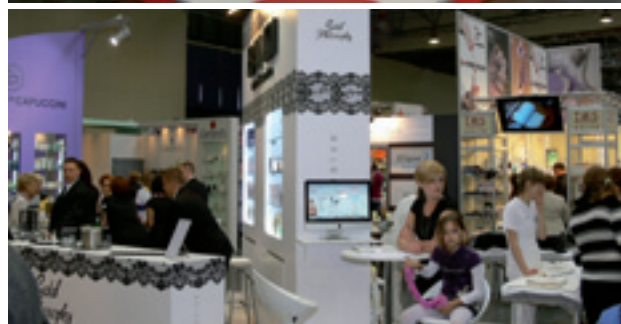
Smooth and firm body

Beautiful foot, hands and nails

Friendly marketing

We invite you also to the special educational panel "Beauty Education - regulations, views and risk", which main theme is the future of the profession of the beautician and cosmetologist. Panel members will be representatives from schools of different levels, the Ministry of Education, the Guild of Handicraft, the Polish Committee for Standardization, aesthetic medicine physicians, cosmetologists, beauticians, representatives of business organizations.

Autumn edition of our show is always accompanied by The National Championships Artistic Makeup and Styling BLACK PEARL. This



year the Championship is about illusions. Illusion is an interpretation made by shadows, colors and contrasts.

For visitors we have also many competitions with valuable prizes such as spa weekends, vouchers for beauty treatments or sets of cosmetics. In addition, every woman will have a chance to try cosmetic treatments at each other, talk to famous Polish show-business celebrities such as Wojciech Cejrowski, who will talk about his cosmetics with yerba mate. Events surrounding the fair will be demonstrations of make-up, fashion show, or hairdressing tricks.

What is important, at the fair SALON AUTUMN every woman will have the opportunity to do mammography in a specially prepared "mammography bus", posed in front of the entrance to the exhibition hall and will be able to talk on the stand of the medical prevention of breast cancer.

Autumn Fair Exhibition 2011 is a truly unique gathering the cosmetics industry - an occasion not to be missed!

