

Our mission is to deliver strategic insight and information on the beauty related products, technologies, events etc. to the key decision makers of the industry. What distinguishes ABB Magazine from other media brands is our exceptional access to the world's most happening products and technologies—the game changers and disruptors who are advancing industries across the globe. Through our unique platform of print and digital media, ABB International is changing the way the people think.

In The Pages

- 4 Visionnaire Yeux Eye Cream - A Fresh Outlook for 2017
- 6 BEYOND BEAUTY ASEAN BANGKOK 2016 marked a Resounding Success
- 8 2017 L'ORÉAL-UNESCO FOR WOMEN IN SCIENCE AWARDS:
- 10 Optimised packaging for Nail, Wellness, Spa, Foot, Hair, Cosmetics Products
- 16 L'oreal Named As One Of The World's Most Ethical Companies By The Ethisphere Institute For The Seventh Time
- 19 In Changing Industry, Plastic Surgeons Discuss Best Anti-Aging Services
- 23 Revlon consolidates Cutex brand with acquisition of international operations from Coty
- 25 Shiseido snaps up Laura Mercier
- 27 Lauder to grow China business
- 30 Final report of TOP HAIR International Trend & Fashion Days Düsseldorf
- 36 Cosmoprof Worldwide Bologna And Ispa Announce Line-Up And Agenda For First Spa Symposium With
- 39 COSMOPROF Worldwide Bologna Celebrates Its 50Th Edition With COSMOPRIME
- 41 Suman Agarwal - Celebrity Nutritionist and Fitness Trainer
- 44 Facebook hosts first beauty summit

ASEAN Organic Cosmetics Market: Thailand, Indonesia, and Philippines Largest Markets

The global organic cosmetics market was valued at nearly US\$ 40 billion in 2015, and by 2020, it is expected to reach US\$ 66 billion, increasing at a CAGR of over 10%. ASEAN, an emerging market for organic cosmetics, is expected to witness high demand, driven a number of factors on which information is offered in the report, "Organic Cosmetics Market: ASEAN Industry Analysis and Opportunity Assessment, 2014-2020".

Rising awareness about the potential side effects of synthetic cosmetics is a key factor driving increased demand for organic cosmetics. Positive perception towards organic cosmetics, availability of wide range of organic cosmetics, and emergence of a strong middle class in ASEAN are the other key regions fuelling demand. On account of these factors, the organic cosmetics market in ASEAN is expected to increase at over 9% through 2020 and reach US\$ 4.4 billion in revenues.

High cost, limited shelf life, and lack of standard certification have been identified as key challenges to the growth of the ASEAN organic cosmetics market. There is an urgent need for establishing rigorous certification standards, so that only those reliable and genuine brands are able to launch their products in the market. On the basis of product type, the ASEAN organic cosmetics market can be broadly segmented into skin care, hair care, make up, fragrances, and toiletries.

Among these, organic hair care products accounted for the highest revenue share of the market in 2015. Valued at US\$ 780 million in 2015, demand for organic hair care products in ASEAN is expected to reach US\$ 1.24 billion by the end of 2020. Skin care is the second-highest product type on the basis of revenues, valued at US\$ 671 million in 2015. This segment is expected to expand at a CAGR of 9.7% through 2020, and surpass US\$ 1 billion in revenues by 2020. Organic fragrances and toiletries are also expected to expand at healthy CAGRs through the forecast period.

Browse Full "Organic Cosmetics Market: ASEAN Industry Analysis and Opportunity Assessment, 2014-2020" Report at <http://www.futuremarketinsights.com/reports/asean-organic-cosmetics-market>. In terms of revenues, Thailand, Indonesia, and Philippines are the three largest markets for organic cosmetics in ASEAN.

Thailand, the largest market for organic cosmetics in ASEAN, accounted for nearly 30% revenue share of the overall market in 2015. Valued at US\$ 809 million in 2015, the Thailand organic cosmetics market is expected to expand at 9.4% CAGR to reach US\$ 1.29 billion in revenues by 2020. Beauty specialist salon and pharmacy/drugstores are the two largest distribution channels in Thailand, collectively accounting for nearly 57% of overall sales.

Indonesia is the second largest market, with total revenues totalling US\$ 671 million in 2015. However, the Indonesia organic cosmetics market is expected to expand at slightly lower CAGR than rest of ASEAN countries. Beauty salon and e-commerce websites are the two largest distribution channels for organic cosmetics in Indonesia.

The Philippines organic cosmetics market was valued at US\$ 552 million in 2015. General merchandise retailers account for a high percentage of total sales of organic cosmetics in Philippines.

ASEAN Organic Cosmetics Market: Key Players

The leading players in the ASEAN organic cosmetics market are Estee Lauder Inc., Le Groupe L'OC-CITANE, L'Oreal Group, Weleda Inc., W.S. Badger Company Inc.

EDITORIAL: Reny (India); Nopparat Khongbua (Thailand), Winnie (Australia), Anna (Sweden), Mike (UK), Liza (Singapore), Upi (Indonesia), Ying & Adrian (China), Arvi (Australia).
Public Relations Director: Reny. **Advisor:** Rajiv. **Design, Art & Web Development:** Diamond Infomedia. **Publisher:** Milinia Plus. **Contact:** info@asianbeautybiz.com.

Published & Printed by: Milinia Plus, D-182, PR House, Anand Vihar, 110092, New Delhi, India. Tel. 22141542 Email: miliniaplus@gmail.com

Views expressed in this magazine are of the contributors, authors and companies and not necessarily of the publisher and/or editors' and they do not take any responsibility for the errors and/or accuracy of the information published in this publication. No part or design of the information published in this magazine can be reproduced without prior permission of the publisher, who reserves the right to use the information published in this magazine in any manner whatsoever.