



Swiss o Par, Glynt, Compagnia della Bellezza, Sebastian, Selective Professional, magicfoil, Meininghaus und TomiCo and many more.

In the always fully attended congress top speakers like Daniela Ben Said, Wolf Davids, Trudelines Grigoletto, Stefan Suchanek, Biyon Kattilathu, Sascha Thomas, Stefan Hagen, Sabine Hübner, Stephan Bethke, Ruth Nowark and Tosin A. David gave visitors insights into entrepreneurial topics like marketing, salon management or personal development.

Under the heading "Urban Style" the Cutting Factory also met with visitors' approval. Current trend techniques like plaiting, up-does, blow-drying, extensions, styling and barbering have all been incorporated into the line-up as have interactive elements. Visitors were able to follow everything up close and personal, try things out for themselves and chat with the protagonists. This year names like Michel Löbel, Marco Wojach, Marco Küvele, Donald Scott, Dana Wittmann, Christian Schneider, Annerose Cutivel, Compagnia della Bellezza, Davines, Iris Sveinsdottir, Danny Verheijen & Raymon Schulte and Jörg Fahn demonstrated their scissor and razor skills.

At the trade fair 400 exhibitors and brands

presented a market overview of exclusive hairdressing products, furniture/furnishings, tools of the trade and services. Exhibitors were highly satisfied – praising the high proportion of salon owners and decision-makers among visitors and delighting at the intense and productive conversations. The setting and professional atmosphere met with a great response. The clear division between the direct sales and orders sections was particularly highlighted.

The next TOP HAIR International Trend & Fashion Days Düsseldorf will run from Saturday, 1 to Sunday, 2 April 2017. Running in parallel with this is BEAUTY DÜSSELDORF from Friday, 31 March to Sunday, 2 April 2017 as well as the make-up artist design show from Saturday, 1 to Sunday, 2 April 2017. Constantly updated information on TOP HAIR International Trend & Fashion Days can be found at: [www.top-hair-international.com](http://www.top-hair-international.com)

Exhibitor Statements on TOP HAIR International Trend & Fashion Days Düsseldorf 2016:

**Eduard R. Dörrenberg, Managing Partner at Dr. Kurt Wolff /ALCINA**

The TOP HAIR trade fair is a well-established fair and recognised meeting point for hairdressers boasting good organisation. We have

presented ourselves here as open-minded and innovative and are satisfied with the response.

**Hendrik Rumpfkeil, Managing Director at Gieseke Cosmetic**

For us TOP HAIR is the only fair that makes sense in the hairdressing sector. The standard of the stands is continually rising and the entire event is successful and primarily a true reflection of our sector.

**Tobias Stähle, Managing Director at KAO Germany / Goldwell**

On both the Saturday and Sunday we were able to post a high footfall. We are satisfied with the quality. This concept is the right one! This year our stand was located right opposite our sister company KMS. Here a bottle design contest was held – and the hairdressers loved it! It was also great to see many international contacts from Austria, Holland as well as Russia. In our view, the future of our sector is international.

**Christian Köthe, Managing Director at KMS Group / Hair Haus**

For the first time, this year we managed to present four large stands in two halls. We were able to achieve two-digit growth and our image stands also enjoyed great popularity. We feel our assessment that TOP HAIR is the