

MARCH 17 - 20 FROM FRIDAY TO MONDAY



THE LEADING INTERNATIONAL EVENT FOR THE PROFESSIONAL BEAUTY SECTOR, COLLECTING UNDER ONE ROOF ALL THE SECTORS OF THE BEAUTY INDUSTRY: PERFUMERY AND COSMETICS, NATURAL PRODUCTS, PACKAGING, MACHINERY, CONTRACT MANUFACTURING AND RAW MATERIALS, BEAUTY AND SPA, HAIR AND NAILS, COUNTRY PAVILIONS

FACTS & FIGURES 2016: 2510 EXHIBITORS | 25 COUNTRY PAVILIONS | 250.000 VISITORS

MARCH 16 - 19 FROM THURSDAY TO SUNDAY



The international event dedicated to the beauty supply chain



A BRAND-NEW PROJECT EXCLUSIVELY DEVOTED TO THE RETAIL DISTRIBUTION CHANNEL