

Cosmetics ^{IN} RUSSIA

AUTUMN 2007 Analytical overview of Russian perfumery & cosmetics industry

www.cosmeticsinrussia.com



2007: MARKET PATCHWORK

6 hair care: Obsessed with effect

| **8 skin care:** Peaches and cream for perfect complexion

| **12 male grooming:** Pick and choose | **14 sun care:** Here comes the sun

| **16 perfumery:** Ready to pay through the nose

| **18 deodorants:** Stick to success | **20 oral hygiene:** Multi-purpose care

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IN 2007-2008:**

Beyond Beauty Paris, HBA in New York, Beautyworld Japan West in Osaka, InterCHARM in Moscow, Cosmoprof Asia in Hong Kong, Cosmoprof in Shanghai, The Monaco Spa Event in Monte-Carlo, Beautyworld in Frankfurt, InterCHARM Ukraine in Kiev