



OPEN YOUR PROSPECTS WITH KEYS TO THE MARKET PROGRAM

ExpoMediaGroup Staraya Krepost has developed an exclusive offer for beauty market players.

THE PROGRAM GUARANTEES:

- Set up meetings with national companies based in Moscow, Russian regions, Ukraine and Kazakhstan. The companies, interested in establishing contacts are selected according to the criteria specified.
- Find the most cost-effective way to reduce your expenses for business program organization.

If needed, professional interpreters are provided at the meetings.

PRELIMINARY DEMAND MONITORING SERVICE

DEMAND MONITORING allows to estimate the interest of potential Russian partners in your product/service. This service precedent to arrangement of meetings within KEYS TO MARKET program allows to have the idea of the demand in your target segment.

BASIC MONITORING SERVICE INCLUDES:

- Composition of a profile of your "perfect" Russian partner
- Selection and ring round of Russian companies meeting your requirements

WITHIN TWO WEEKS YOU GET THE RESULTS:

- Statistics – the number of companies found to conform to your inquiry
- The degree of interest in the product/service.

BESIDES WE OFFER ADVANCED MONITORING. IT INCLUDES BASIC MONITORING AS WELL AS:

- Profiles of companies interested. In case of meetings arrangement it will allow you to note your priority meetings
- Summary of information on the target market segment.

Exhibitors of InterCHARM enjoy special prices!



For more information on Keys To The Market package of services please contact project manager Maya Kourilenko
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