

Dear Friends,

bellissima is Rome, bellissima is our art, bellissima is this opportunity to meet for the 21<sup>st</sup> International Intercoiffure Congress.

We leave you with a small token and memento of Rome 2012 in this work created for you by the friends of Intercoiffure Italia, which Kemon's Giuliano and Aldo Nocentini have shared and made possible.

This project is the result of the collaboration of our partners, to whom photographer Amedeo M. Turello has paid homage with great class and irony, bringing back the feeling of the past and a taste of history to places that have become commonplace to us.

With this small tribute we have tried to stir up strong emotions and feelings through a smile. A smile lasts but a moment, but with a memento it can be eternal. It is a way of sharing and focusing the spotlight on the passion of the founders, who have taught us the importance of friendship and dialogue in "this splendid way of experiencing our profession that is known as Intercoiffure".

Carlo Alberto Rossi



Rome, June 2012