



## Chenice Beverly Hills

professional products for hairdressers

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Professional products for hairdressers, aesthetics, hair care, professional products for hairdressers, hair products, courses for hairdressers, hair fashion collections, Natural hair dye

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ENTER

**Chenice Beverly Hills**, a society born in California, produces and sells one innovative and effective **line of products for the haircare**. It supplies the international market, with production is in California, Los Angeles, than in Europe, Italy. It's one of the societies leader in the field. The CBH objective is that one to illustrate to the customer the beneficial property of the natural products for hair and to answer to the need protect hair from the cellular degeneration. Excellence and innovation of the Chenice products Beverly Hills, with to the optimal product life and to a cured aspect offer something of special to hair of the customer. CBH is the only company to have introduced the technology Lipos in all its range of **hair products**.

### KERABOND

A special formula with Liposomes, Keratin Amino Acids and Natural Active Ingredients make Kerabond a line of products that solves every type of scalp and hair problems. Chenice Beverly Hills Liposomes rich of Pro-Vitamin B5 nourish scalp and hair adding natural body, bounce and softness. Keratin Amino Acids bind to the hair, re-constructing the parts damaged by chemicals giving strength, softness, body and shine to the hair. The Natural active ingredients carry out an empowering action, regulating the production of sebum, dandruff and hair loss. In addition, together with the Liposomes and Keratin Amino Acids re-enforce the hair shaft leaving it soft, shiny and silky.

### RE-CONSTRUCTION

Oily scalp and dandruff seem to be a problem of the past, in reality it is not quite like it. The fact is that now days we wash our hair so often that it is impossible for us to realise if our scalp is oily or we have dandruff. Most times we make things worse by using inadequate products. Our personal

consultant, our hairdresser, will certainly make an accurate scalp diagnosis and then suggest the right for our scalp and hair.

### **HYDRO-KERATIN SHAMPOO**

Hydro-Keratin Shampoo: Contains Hydrolized Keratin. It has been enriched with amino acids which bind to the natural hair keratin re-enforcing the hair shaft. Directions: Apply the necessary amount and gently massage. Rinse well and if required repeat the operation.

### **MULTI-VITAMIN OIL**

Multi-Vitamin Oil: Enriched with a Multi-Vitaminic complex and anti-oxidant agents which restore the hair making it shiny and soft. Directions: Apply the product to whole hair and comb it through. Leave it to process for 5-10 minutes. Rinse thoroughly.

### **KERABONDING MASK**

Kerabonding Mask Permanently repairs chemically damaged hair making it stronger and shiny with natural bounce and body. Directions: Apply the product to whole head and leave it to process for 5/10 minutes. Rinse with abundant warm water.

### **PURE SHEEN**

Pure Sheen Specifically formulated for dry fuzzy hair, it gives shine without making the hair oily. It eliminates fuzz and static electricity. Directions: Spray to whole hair holding the bottle 20 cm. away from hair.

### **PURE SILK**

Pure Silk: Rich of silicon, it closes the cuticle adding softness and a silky feel. It eliminates static electricity. Directions: Apply the product to either wet or dry hair.

### **RESTRUCTURING MOISTURIZING**

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### **MOISTURIZING WASH SHAMPOO**

Moisturizing Wash Shampoo : With Liposomes, enriched with FILMING, hydrating and conditioning agents. Used in combination with Moist Control, re-hydrates dry scalp and hair. Ideal for frequent use. Directions: Apply the necessary amount and gently massage. Rinse well with warm water.

### **MOIST CONTROL**

Moist Control: Conditioning and moisturizing mask with Liposomes, enriched with silicon, conditioning and nourishing complex. For dry scalp and dry and/or treated hair.

### **PURE MOIST**

Pure Moist: Conditioning micro emulsion no rinse, enriched with Liposomes, anti-oxidising, nourishing complex and HYDROLIZED COLLAGEN. Ideal for naturally dry and chemically treated hair.

### **REPAIR COMPLEX**

Repair Complex: Specific fluid with a silicon complex and highly conditioning agents. Ideal for the

prevention of formation of split ends.

### **ANTIDANDRUFF ANTISEBUM**

A line of products for dry scalp and dry/treated hair. Rich of conditioning and moisturizing agents. Ideal for scalp and hair in need of hydration. Dry scalp and hair are a very frequent problem now days, it is due to many factors such us: drastic diets, frequent shampoos, very aggressive products and chemical treatments in general. The answer is: confide in your professional hairdresser who can definitely suggest the right products.

### **SYNERGY WASH**

Shampoo with: Liposomes, PIROCTONEOLAMINE and an amino acid complex for excessive sebum control. Directions: Apply the necessary amount and gently massage. Rinse well with warm water.

### **SCALP CONTROL**

Scalp Control: An amino acid complex with Liposomes. It carries out a scalp regulating anti-inflammatory, sebum and dandruff control. It helps to slow down formation of dandruff, sebum production and formation of hard scalp scales. Regular use eliminates scalp itching whilst enhancing the scalp's natural defense against external agents. Directions: After shampooing the hair, towel dry, apply the product and gently massage the scalp. Do not rinse.

### **ANTI AGE**

Anti-Age: Specifically formulated with Liposomes for the benefit of scalp and hair. The PANTHENOL encapsulated in the Liposomes, carries out a deep moisturizing, shining and softening action. The TOCOPHEROL (vitamin E) carry out an anti-oxidant action preventing the ageing of scalp and hair. Regu/ar use of this product prevents split ends. Directions: After shampooing the hair, towel dry, apply the product and gently massage the scalp. Do not rinse.

### **HAIR LOSS**

Hair loss is it a growing phenomenon? Why? The psychological and physical stress from every dayâ

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hairdressing products, hair products, hair dyes, hair colorants, hair bleaches, oxidants to colors, permanent hair, straightening hair, treatments and cures for hair loss, gels and finishes, hair sprays, conditioners and hair masks, shampoos for hair, hair spray, special products for hair, companies products for hairdressers, dandruff treatments, aesthetic, facelift, alopecia baldness cure dandruff, sunburn shatusch, hairspray, new cosmetic products, hair dyes, psoriasis treatments, new hair products, natural cures, cosmetics company, decapage, natural hair colors, hair lotions anomalies, dye lake, producing products for hairdressers, nail decoration, mousse for hair, oxidizing, shampoo, accelerator staining, cream hair dye, manufacturing hair dyes, Professional hair coloring, dyeing professional cream, stain epidermal, nail, autografts, balayages, keratin for hair straightening, protective hair oils, hairdressers, aesthetic, beauty, official website, news, hair



